

Time for business!



21 REASONS WHY YOU'LL WANT TO BECOME A FULL 1230 TWC MEMBER

Yes, Yes! let me join – Now!

For a small investment you have the opportunity to grow your business, easily. Settle back and enjoy a cup of coffee as you find out why you need to become a 1230 TWC Member!



Zoom to the bottom if you can't wait to know the cost **NETWORKING MEETINGS**

Meet like-minded focused businesswomen on a regular basis, for support, expertise, contacts – all to help **grow your business**. Membership is of the whole network **without** restriction to trade or profession. All meetings include a delicious meal.

1230 TWC WEB ACCOUNT

A secure Login and Password gives you access to your web site account with **full ability to post** to the various promotional opportunities mentioned below.

MEMBERS' EVENTS

Here is an opportunity for **us to help you promote your business events** on the web site – with your secure login and password you can upload as many of your **events** as you wish, which will appear on the **Events calendar** and **all out-going 1230 TWC email invitations to meetings**.

MEETING PACKAGES – saving between £85-£150

Special prices for advanced booking

eNEWSLETTER

Regular newsletter - **1230 Insight** – a vibrant mix of business information, business tips and news. **Members' contributions are always welcome.**

PROFILE

With a complete **Member Profile**, ie Directory Description, photo and logo – your entry will appear in the **Members' Directory**.



FEATURED MEMBER

To gain **higher profile** on the Home page as a **Featured Member**, just complete 1 Blog

1 MINUTE TALK

A great opportunity for everyone at a meeting to **hear from you first-hand about your business**.

OFFERS

Let the **far-reaching** 1230 TWC audience know about your business by uploading your **Offers** to the web site; **details of which will appear on all out-going email invitations** to meetings.

TEXT CHAT*

A great opportunity for **instant conversation, advice, expertise** with others, **including 1230 TWC HO**.

BLOGS

Expand your reach even further – be found by Search Engines – they just love blogs! And let everyone know what

you are doing in your business on a daily/weekly/monthly/whenever basis – to suit you. Blogs appear on the **Blogs** page and also in your **Profile**

TESTIMONIALS

Get your customers and 1230 TWC contacts to **promote** you by adding **Testimonials** for you – the lifeblood of any business, and of course you can add your testimonials for 1230 TWC Members! Win-Win!

FORUM

Share information, ideas, support, expertise and interests through the on-line Member Forum

1230KISS

A fabulously innovative idea to let the even wider **1230 TWC Social Media audience – currently 3,500+** – know about your business. Be Twitterinterviewed on **1230KISS** – each Friday at 10.30 am on Twitter. Your interview will be uploaded to the 1230KISS Blog and your linked photo to the KISS pinterest board – even more promotion through increased audiences for your business.

WORKSHOPS

Continuously develop you/your business by keeping ahead of the competition – learn with **1230 TWC taster workshops** – 45 minutes pre **1230 TWC meetings – free**

1230 BUSINESS SCHOOL*

Business related training – half-day training sessions – convenient locations, for all business people. This is also a great opportunity for suitably qualified 1230 TWC Members to promote their expertise through delivering training on behalf of 1230 TWC. Helps you outsmart the competition!

TAKE10

Subtle promotion – a 10 minutes speaking slot for you to **share your expertise with others**. Definitely *not* a sales pitch, but a great opportunity for others to hear from you – the expert in your field – and thus want to recommend and buy from you. One Member per month only.

MEMBERS' GIFTS

This is a great opportunity for Members to accept Gifts from others as part of their 1230 TWC membership. This alone easily reflects ROI on the cost of membership. Members can also promote their business by giving these Gifts. Just get in touch to let us know which Gift you'd like to give.

DISPLAY

High profile, Table display – let everyone there **see your products or services** (literature) – only one Member per month

MEMBERS' DISCOUNTS

Exclusive 1230 TWC Member Discounts – details appear on the website

Just 21 reasons, and growing...

..... plus of course the "proud to wear" **1230 TWC** pin badge



WEB MEMBER

If you'd just like to have a web presence for FREE, just Register

**Amazing - All these 1230 TWC Member benefits and growing for just...
£35 one-off registration fee + £180 for first year – just Register
Renewals - £110 pa**

*coming soon